

ROBIN B. MCADAM, B.B.A., M.B.A
Director, Corporate Development

Education

Masters of Business Administration, 1981
Queen's University
Major: Marketing

Honours Bachelor of Business Administration, 1980
Wilfrid Laurier University—Cooperative Education Program
Gold Medalist
Minor: Economics

Experience:

- 1998-Present ***Nova Scotia Power Inc. and Emera Inc.***
Joined NSPI October 1998 as Director, Business Opportunities Division, reporting to VP Finance

Currently Director Corporate Development, reporting to VP Corporate Development, Emera Inc.
- June 2003 to present—Northeast Reliability Interconnect project manager
 - Prior to June 2003, managed various development projects including the acquisition of Bangor Hydro, the proposed entry into natural gas distribution, various generation development proposals, and numerous oil company acquisitions
 - Negotiated sale of Enercom Communications
 - Managed or co-chaired three subsequent strategic planning cycles, cumulating in Board updates/approvals
- 1984-1998 ***KPMG Management Consulting, Halifax***
Principal in charge of Business Strategy Practice
- Marketing research and strategy
 - Private vs public ownership and operation of municipal services—landfill and wastewater treatment
 - Economic impact, costing, and financial analysis outsourcing, organization review and strategic planning

Community Involvement

- Coach, Canadian Martyrs Youth Basketball Team—10 years running
- Municipal Affairs Committee, Halifax Chamber of Commerce